

Sponsorship Opportunities

ALOPECIA SUMMIT

What you need to know: Latest advances in AGA, AA, CCCA, FFA, LPP

December 13-14, 2025 • New York, New York

alopeciasummit.org

Organized and hosted by:



Greetings!

We at the American Hair Research Society (AHRS) are thrilled to announce our **2025 Alopecia Summit**. We invite you to consider supporting this opportunity with one of our sponsorship packages below, or we can create a bespoke package to align with your corporate priorities. We appreciate your consideration of these opportunities.

AHRS Board of Directors

President: John Seykora, MD, PhD, University of Pennsylvania, USA

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Melanie Stancampiano



Typical sampling of attendees at an AHRS Meeting L to R: Amy McMichael, MD, Rodney Sinclair, MBBS, MD, Ken Washneik, MD, PhD, Jerry Shapiro, MD, Isaac Brownell, MD, PhD, Maria Hordinsky, MD, Wilma Bergfeld, MD, Elise Olsen, MD, Lynn Drake, MD, George Cotsarelis, MD, Dow Stough, MD, Maryanne Senna, MD, Victoria Ceh, MPA, Ronda Farah, MD

**American Hair Research Society
ALOPECIA SUMMIT**

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New York, NY, USA

**New York Academy of Medicine
+ on-demand through June 30, 2026**

ABOUT THE PROGRAM

GOAL

The goal of the Alopecia Summit is to provide scientific and clinical education on alopecia to practicing clinicians, research scientists, and allied healthcare professionals. The program will include a keynote speaker and five complex sessions which will include:

- (1) Use and efficacy of Janus kinase (JAK) inhibitors for adult and pediatric Alopecia Areata
- (2) Strategies for using JAK inhibitors in combination with other drugs to treat difficult cases of Alopecia Areata
- (3) New molecular studies of Central Centrifugal Cicatricial Alopecia (CCCA) to identify potential therapeutic targets
- (4) What's old is new, emerging therapies for CCCA
- (5) Advances in the use of minoxidil for Androgenetic Alopecia (AGA)
- (6) Recent advances in the treatment of Frontal Fibrosing Alopecia (FFA) and Lichen Planopilaris (LPP)
- (7) Burden of Alopecia

LEARNING OBJECTIVES

As a result of participating in this activity, attendees should be able to:

- Use JAK inhibitors to treat adult and pediatric Alopecia Areata
- Evaluate new strategies for using JAK inhibitors in combination with other drugs to treat difficult cases of Alopecia Areata.
- Describe the implication of new molecular studies of CCCA on potential therapeutic development.
- List new therapies in CCCA and describe how they help treat this disease.
- Identify the latest advances in minoxidil to better treat AGA.
- Describe the pathophysiology and treatment approaches for FFA and LPP.
- Discuss the negative impact of alopecia on patients' quality of life.

TARGET AUDIENCE

- Primary: Dermatologists who practice in a clinical setting treating patients who suffer from hair loss disorders, including alopecia areata
- Secondary: Pediatricians, nurse practitioners, physician assistants, nurses, and other clinical providers who have the potential to affect the outcomes of patients with alopecia areata

We anticipate an in-person audience of 200 persons and a post-meeting on-demand audience of 500 persons.

PROGRAM CHAIRS

- John T. Seykora, MD, PhD, Chair, AHRS President
- Paradi Mirmirani, MD, Co-Chair, AHRS Secretary-Treasurer
- Angela Christiano, PhD, Co-Chair, AHRS Immediate Past-President
- Wilma Bergfeld, MD, Co-Chair, AHRS Board of Directors
- Maria Hordinsky, MD, Co-Chair, AHRS Board of Directors

PROGRAM OUTLINE

Tentative and subject to change

Saturday, December 13, 2025

11:00am – 12:15pm	Lunch & Networking
11:00am – 7:00 pm	Visit with Exhibits
12:45pm – 1:45 pm	Welcome and Keynote
	The Impact of JAK Inhibitors on Alopecia Areata and Beyond TBA
1:50 pm – 3:30 pm	SESSION 1: IMPACT OF JAK INHIBITORS ON ADULT ALOPECIA AREATA Moderators: John T. Seykora, MD, PhD, University of Pennsylvania Angela Christiano, PhD, Columbia University How to Best Assess Patient Outcomes Reported Rodney Sinclair, MBBS, MD, FACD, University of Melbourne Systemic JAK Inhibitors on Alopecia Areata Maria Hordinsky, MD, University of Minnesota Optimizing JAK Inhibitor Treatment for Difficult Cases Maryanne Senna, MD, Lahey Health Combination Approaches to Treat Alopecia Areata Kristen Lo Sicco, MD, New York University
3:30 pm – 4:00 pm	Coffee Break & Visit Exhibits
4:00 pm – 5:40 pm	SESSION 2: TREATMENTS FOR ADOLESCENT ALOPECIA AREATA Moderators: Maria Hordinsky, MD, University of Minnesota Paradi Mirmirani, MD, The Permanente Medical Group Treating Pediatric AA Patients with JAK Inhibitors TBA Role of Minoxidil in Treating Alopecia Areata Mariya Miteva, MD, University of Miami Efficacy of Dupilumab in Treating Alopecia Areata and Atopic Dermatitis TBA How to Approach Treatment of Pediatric AA: When to Use Steroids and When to Use JAK Inhibitors Leslie Castelo-Soccio, MD, PhD, Children's National Hospital
5:40 pm – 8:45 pm	Cocktail Reception & Dinner Keynote TBA

Sunday, December 14, 2025

7:30 am – 8:30 am	Breakfast and Visit with Exhibits
8:00 am – 9:15 am	SESSION 3: WHATS NEW IN CCCA Moderators: Amy McMichael, MD, Wake Forest University Kristen LoSicco, MD, New York University What Molecular Studies Tell Us About CCCA John Seykora, MD, PhD, University of Pennsylvania Therapeutic and Psychosocial Impact of JAK Inhibitors on CCCA Tomitayo Ogunleye, MD, University of Pennsylvania New Therapeutic Approaches for CCCA: Metformin and GLP Agonists Crystal Aguh, MD, Johns Hopkins University
9:20 am – 10:35 am	SESSION 4: NEW APPROACHES TO LPP AND FFA Moderators: Wilma F. Bergfeld, MD, Cleveland Clinic Foundation Maryanne Senna, MD, Lahey Health Update on Biology of LPP and FFA Len Sperling, MD, Armed Services Medical School Diagnosis and therapeutic approaches to FFA Elise Olsen, MD, Duke University Therapeutic Approaches and Recent Innovations for FFA and LPP Mariya Miteva, MD, University of Miami
10:35 am – 11:00 am	Coffee Break & Visit Exhibits
11:00 am – 12:40 pm	SESSION 5: RECENT ADVANCES IN ANDROGENETIC ALOPECIA Moderators: Crystal Aguh, MD, Johns Hopkins University Maria Hordinsky, MD, University of Minnesota Biological Update on Pathogenesis George Cotsarelis, MD, PhD, University of Pennsylvania Use of Oral Minoxidil in AGA Rodney Sinclair, MBBS, MD, FACD, University of Melbourne Innovative Approaches for AGA Nicole E. Rogers, MD, Tulane University New Biologic Pathways for AGA (Exosomes, PRP, Growth Factors) Jerry Shapiro, MD, New York University
12:40 pm – 1:30 pm	BRUNCH WITH PANEL DISCUSSION
1:30 pm – 1:45 pm	CLOSING REMARKS

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COMMERCIAL SUPPORT LEVELS

Benefits & Recognition	Platinum \$200,000	Gold \$100,000	Silver \$50,000
Support of one scientific session, acknowledged in program and on sign (limit of 5)	X		
Opportunity for company representative to address the audience for 5 minutes during the opening session	X		
Personalized verbal recognition by AHRS leadership at the podium during opening session	X	X	
Industry badge meeting registration (allows access into scientific sessions)	6	4	2
Support of one coffee break, acknowledge in program and on sign (non-exclusive)	X	X	X
Flyer provided by sponsor, inserted into attendee bags	Up to 4 pages	Up to 2 pages	1 page
Eblast sent out by AHRS to all registrants	2	1	
Advertisement in Final Program Book	Full Page	Half Page	
Social Media recognition	4	3	2
General recognition during opening session	X	X	X
Listing in program with company logo	X	X	X
Listing on meeting website with company logo	X	X	X
Hyperlink to company's main homepage from company logo displayed on meeting website	X	X	X
"Corporate Supporter" badge ribbon	X	X	X
Recognition on break slides	X	X	X
Recognition on marketing eblasts if sponsorship received in time	X	X	X

ADDITIONAL OPPORTUNITIES

SUMMIT MEAL SPONSORSHIPS

\$50,000 – Support of Welcome Dinner, Saturday, Dec. 13, 2025

\$40,000 – Support of Brunch on Sunday, Dec. 14, 2025

- Exclusive named sponsor of dinner or brunch (respectively)
- 10 minutes to address the audience during the meal
- Sponsor logo on menu cards
- Acknowledged in final onsite program and onsite signage
- 4 industry meeting registrations

EXHIBIT TABLES

A support level is not required for a company to choose to apply to exhibit.

\$3,500 – per table top exhibit, includes one 6-foot table, two chairs, area near the table for which you may place a roll up sign, and includes two company Exhibit Representative badges. Exhibit includes listing in Final Program Guide with short company/product description and company contact details.

Note: "Industry" badge is required to attend scientific session and may be purchased individually or included with certain Commercial Levels. Exhibit Representative badges are not eligible to attend scientific sessions.

ADVERTISEMENT IN FINAL PROGRAM BOOK

\$1,000 – half-page horizontal, full color
\$2,000 – full page, full color

\$3,500 – inside back cover, full color
\$5,000 – back cover, full color



Other AHRS Sponsorship Opportunities:

Website Support: \$2,500-\$20,000+

Webinar Support: \$4,000

AHRS Grant Fund (Supporting Mentorships and Research): \$2,500-\$20,000+

AHRS Seal of Recognition Program: \$10,000 annually

About AHRS

The American Hair Research Society (AHRS) is a non-profit, 501(c)(3) organization of 300 clinical and basic science researchers who are committed to unraveling the biochemical mechanisms of hair growth and hair loss as well as developing effective treatments for hair related disorders. The Society was founded in 1989 by a group of dermatologists dedicated to furthering research in the field of hair. In 2018, the Society expanded its scope from North America to Central and South America. Currently, the Society is a well-established, non-profit organization composed of basic scientists, physicians and industry partners with the expressed mission of promoting and advancing the knowledge of hair biology and to find appropriate therapies for hair disorders. A critical component of AHRS' vision is the need to serve as an educational resource or translational communicator between the lay public and scientists, physicians and industry on the interplay of hair biology, pathophysiology, and treatment.

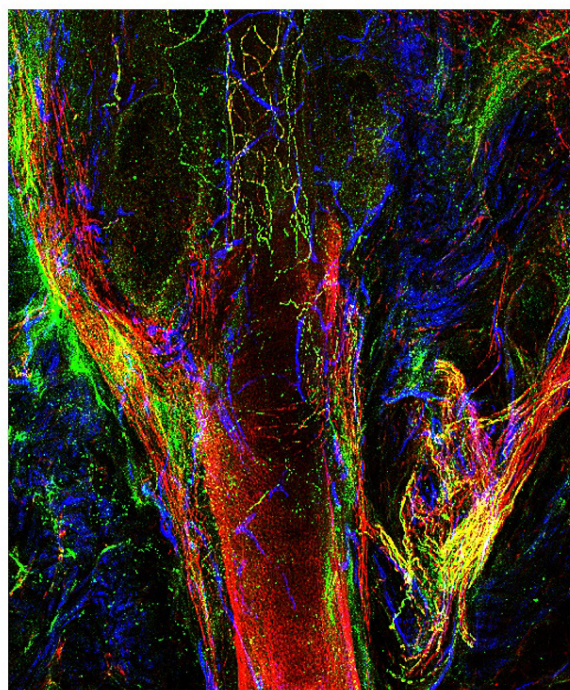
Its mission includes:

- Promote dissemination of state-of-the-art knowledge on hair biology and medical hair disorders
- Promote interdisciplinary interaction between basic scientists and clinicians through regular meetings, publications, and innovative communication
- Educate both our colleagues and the public on hair biology, pathophysiology, and treatment of hair-related conditions

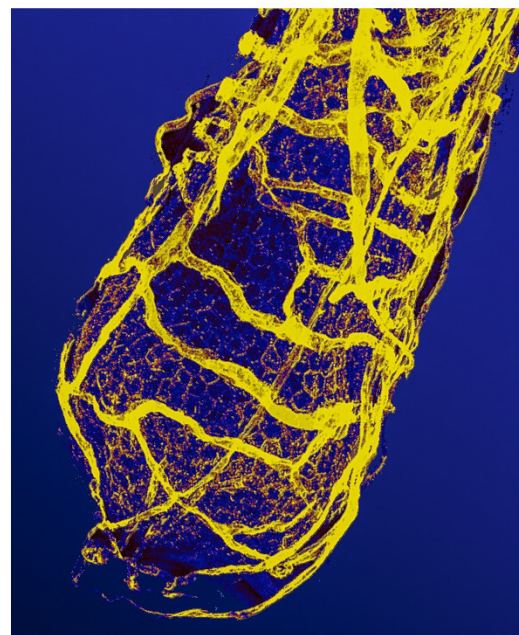
AHRS members include **key opinion leaders** from the **most prestigious labs and academic institutions** in the field of hair disease and hair loss treatments.

AHRS activities includes annual meetings at the major dermatology meetings in the Americas including AAD, SID, RADLA and CILAD, as well as meetings at the World Congress of Dermatology and International Investigative Dermatology Meeting. The AHRS holds its own AHRS Summit every few years with the first one in 2018 as the inaugural launch with celebration of its

expansion to Central and South America. The AHRS is founding member of the International Federation of Hair Research Societies and rotates in hosting the prestigious World Congress for Hair Research. In addition to its scientific meetings, the AHRS has a popular Mentorship Program for young investigators and a stringent Seal of Recognition Program for companies who wish to elevate their products with a recognition by the Society.



Nerves, vessels and neuropeptides in and around the stem cell region of a human scalp anagen hair follicle



Vascular 3 D network of the bulb region of an actively growing anagen human scalp hair follicle

<https://www.americanhairresearchsociety.org/>