

ALOPECIA SUMMIT

What you need to know: Latest advances in AGA, AA, CCCA, FFA, LPP

December 13-14, 2025 • New York, New York

alopeciasummit.org

Exhibitor Information and Rules & Regulations

INTRODUCTION

Join us December 13-14, 2025, at the New York Academy of Medicine where we will gather physicians interested in hair loss to learn about the newest treatments in alopecia areata (for both adults and adolescents), androgenetic alopecia, and several scarring alopecias. The faculty includes renowned hair experts who will translate the science and mechanisms of action into high-yield takeaways to improve patient care. We invite you to join us to share your products and services with our audience of clinical dermatologists, pediatricians, nurse practitioners, physician assistants, nurses, and other providers who have the potential to affect the outcomes of patients with alopecia.

WHO SHOULD EXHIBIT

Companies with products and/or services of interest to dermatologists, dermatologic surgeons, pediatricians, nurse practitioners, physician assistants, clinical and basic hair and hair-related researchers, and hair transplant surgeons.

EXHIBIT HOURS

Saturday, December 13, 2025

8:00AM-10:30AM	Exhibitor Set-up
10:30AM-6:45PM	Exhibit Viewing
2:30PM-3:00PM	Break inside Exhibit Space
5:40PM-6:40PM	Cocktail Reception inside Exhibit Space

Sunday, December 14, 2025

7:30AM-11:00AM	Exhibit Viewing
7:30AM-8:00AM	Breakfast pastries & coffee available inside Exhibit Space
10:35AM-11:00AM	Break inside Exhibit Space
11:00AM-12:30PM	Exhibitor Dismantle

Schedule is subject to change. Exhibits must not be disturbed, dismantled, or removed before 11:00AM, on Sunday, December 14, 2025. If booths are dismantled prior to this time a \$100.00 USD fee will be assessed.

YOUR EXHIBIT PACKAGE INCLUDES

- (1) **8'x30'** table with 2 chairs with an area near the table for which you may place a roll up sign.
- Meals as indicated on the program.
- (2) Exhibit Representative badges per company
 - *Note: Exhibitor badges are not eligible to attend scientific sessions.*
- Recognition as an exhibitor in the Final Program Guide with short company/product description and company contact details.

PRODUCTS/SERVICES EXHIBITED

Products or services exhibited (or referred to) must be those related to the interests and educational values of the Alopecia Summit and normally manufactured or supplied by the exhibitor. The AHRS may refuse to accept the application of any company or person whose display of goods or services is not compatible, in the sole opinion of the AHRS, with the general character and objectives of the AHRS and the Alopecia Summit. In its discretion, the AHRS may require the exhibitor to provide additional information regarding its products/services.

SHIPPING ITEMS TO THE FACILITY

When shipping to facility please address your boxes as follows:

The New York Academy of Medicine

1216 Fifth Avenue, New York, NY 10029

Hold for AHRS Exhibitor – Your Company name, Name of onsite Representative

Dates: Dec 13-14, 2025

Box 1 of 3, 2 of 3 etc.

Your boxes may arrive at the NYAM no sooner than Wednesday, December 10, 2025. Boxes will be delivered to your tabletop on Saturday, December 13, 2025, by 8:00AM for set up.

Please send all tracking details to Rachel Ross, Meeting Planner, at rross@americanhairresearchsociety.org. You should bring all tracking details with you to the meeting. It is not the responsibility of AHRS staff to keep track of your boxes.

SHIPPING ITEMS FROM THE FACILITY

When shipping items at the conclusion of the event please pack and clearly label all boxes. All labels must be pre-paid. It is your responsibility to schedule a pickup time with your shipper (FedEx, UPS, etc.) no later than *Monday, December 15, 2025*. The provider must enter the NYAM to pick up the boxes; there is no curbside pickup. AHRS does not provide return shipping materials. Please bring packing tape and return labels with you. If your box is not picked up by 5:00PM EST on December 15, 2025, then your boxes will be discarded.

ADDITIONAL NEEDS

If you require any audio visual, easels, food & beverage and/or power for your tabletop please contact Rachel Ross, Meeting Planner, at rross@americanhairresearchsociety.org. There are additional fees that apply for audio visual and power that will be passed along to the exhibitor.

LIABILITY, INSURANCE, SECURITY

All property of the exhibitor is understood to remain under its custody and control in transit to and from or within the confines of the meeting facility. AHRS and the New York Academy of Medicine and their

respective officers, directors, members, agents, and employees, do not maintain insurance covering exhibitors' property and such parties are not responsible for the safety of the property of exhibitors from theft, damage by fire, accident, vandalism or other causes, and exhibitor hereby expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of the exhibitor.

Security is not provided. The exhibitor is solely responsible for its own material and should insure its exhibit against loss or theft. The AHRS and meeting facility shall have no liability whatsoever for theft, loss, or damage to property belonging to exhibitors, their agents, employees, business invitees, visitors, or guests.

Exhibitors shall carry comprehensive liability coverage, including premises operations and contractual liability coverage of at least \$1,000,000 USD for personal injury liability, \$1,000,000 USD for property damage liability, and statutory workers' compensation with employer's liability with a limit of at least \$100,000 USD. Exhibitors will furnish certificates of insurance to AHRS upon request.

SUBLETTING/USE OF SPACE

Exhibitors shall not assign or sublet any space allotted to them and shall not advertise or display goods other than those manufactured or sold by them in the regular course of their business. No person, firm or organization that has not contracted with the AHRS for occupancy of exhibit space will be permitted to display or demonstrate any products, processes or services, solicit orders, wear exhibitor identification badges, or distribute advertising or other materials at the exhibition or the meeting in general. Any infringement of this regulation will result in prompt removal of the offending person(s). The AHRS reserves the right to (i) refuse Applications of Exhibitors not meeting the Society's required or expected standards, and (ii) remove exhibits or parts of exhibits that reflect against the character of the meeting at any time before and/or during the exhibition. This applies to displays, literature, advertisements, novelties, souvenirs, conduct of persons, etc. The AHRS does not in any manner endorse any of the products or services related to the exhibits which have been accepted for display during the meeting.

PAYMENT TERMS

All exhibit fees must be paid in full prior to the meeting.

CANCELLATION POLICY

Written notification of an exhibitor's decision to cancel must be e-mailed to AHRS Project Manager, Ms. Rachel Ross via email to: rross@americanhairresearchsociety.org. It is the exhibitor's responsibility to ensure the cancellation was received.

The following policies will apply to the exhibit booth fee:

- Cancellation received by Nov. 3, 2025: 50% refund of full exhibit space(s) fee
- Cancellation received after Nov. 3, 2025: No refund

CANCELLATION OF MEETING

In the event the meeting is not held for any reason whatsoever, the contract for exhibit space shall be terminated. In such case, the exhibitor shall waive all damages and claims for damages and agrees that the sole liability of the AHRS will be to return to exhibitors their exhibit booth fee on a pro rata basis after deduction of all meeting-related costs and expenses incurred by the AHRS through the date of cancellation, an administrative fee, and overhead charges.

CHANGE OF LOCATION

If the selected location is not available or if, in its sole discretion, the AHRS believes that it is in its best interests to do so, the AHRS shall move the meeting to another location.

EXHIBIT SPACE ACTIVITIES

Business activities, circulars and advertising materials of the exhibitor shall only be conducted and/or distributed within the exhibit space assigned to the exhibitor. Exhibitors are permitted to display only the exhibiting firm's products/services for which they are official distributors and to make informal presentations in the booth regarding the firm's product line or service. Exhibitors are prohibited from conducting any activities on the outside grounds, parking area, or elsewhere at the meeting. Exhibitors are required to keep the assigned exhibit space in good order at all times. Exhibitors may not place anything in the aisles during open hours. Exhibit reps must remain in their space only and not go into the aisles to pull in customers. Promotional activities considered to be objectionable and not in the best interest of the AHRS and its purpose of education will be expressly prohibited. All unusual or atypical promotional activities, in the AHRS's sole discretion, must be approved in writing by the AHRS no later than sixty (60) days prior to the start of the meeting. Audiovisual and other sound and attention-getting devices are permitted only in such intensity as, in the sole discretion of the AHRS, does not interfere with the activities of other exhibitors. The use of microphones in the exhibit booths is strictly prohibited. Films purely for entertainment, without educational or informational value, will not be permitted.

ACCESSIBILITY

Exhibitor represents and warrants that its exhibit booth shall be reasonably accessible and usable by persons with disabilities and that it will be in compliance to the extent applicable under regulations implementing Title III of the Americans with Disabilities Act.

ADVERTISING

Exhibit items, advertising literature, or pamphlets that are distributed may contain only recognized indications and claims. Advertising in any media to the effect that particular products or services have been exhibited at the meeting or which could be construed as an endorsement by the AHRS or by its members is prohibited. The AHRS and meeting names and logos are the exclusive property of the AHRS and may not be used in any way, i.e., on promotional materials, literature, giveaways, etc., by anyone for any purpose.

CONFLICTING EVENTS

Companies exhibiting at the meeting will be required, as a condition of their participation as exhibitors, not to exhibit at, conduct or sponsor conflicting events. Conflicting events are scientific or educational meetings of interest and relevance to the audience (including but not limited to lectures, presentations, seminars or workshops) that are scheduled during the same time frame encompassed by the meeting. For purposes of this policy, the relevant time frame begins two days immediately prior to the official opening of the meeting and ends two days after the official close of the meeting. Satellite Symposia opportunities are not considered conflicting events.

ANCILLARY FUNCTIONS

Ancillary Functions must be approved by the AHRS Meeting Planner. Please inquire for further detail.

PRODUCT SALES

Exhibitor acknowledges that it bears sole responsibility for the collection and remission of all sales tax and other obligations arising from its product sales.

GIVEAWAYS

Atypical giveaways must be approved by the AHRS (30) thirty days in advance of the meeting. If such items are not cleared through the AHRS before the meeting, or are determined to be objectionable or prohibited, the AHRS has the right to prohibit distribution.

CONTESTS AND DRAWINGS

Exhibitors are allowed to have their own prize drawings and contests within their booth. Exhibitors shall comply with any and all gaming laws applicable to such drawings or contests. The AHRS will not announce or publish winners, forward prizes, or otherwise be responsible for an exhibitor's own drawing or contest.

MUSIC LICENSING

Exhibitors shall obtain any and all licenses or grants of authority required of exhibitors under the copyright laws, including, but not limited to, those relating to the performance of music, whether live or recorded. A copy of such licenses will be furnished to the AHRS if requested.

CONDUCT OF EXHIBITORS

Exhibitors shall conduct themselves in an ethical manner at all times and in conformance with these regulations. The AHRS reserves the right to deny the privileges of the floor to any and all exhibitors who fail to do so. Exhibitors' badges are personal, not transferable and must be worn at all times.

OTHER REGULATIONS

It is the responsibility of the exhibiting company to see that all booth staff is aware of and adhere to these rules and conduct themselves in a professional manner throughout this meeting.

The AHRS shall have the sole authority to interpret and enforce all rules and regulations governing exhibitors and the meeting. Any and all matters not specifically covered herein are subject to decision by the AHRS. These rules and regulations may be amended at any time by the AHRS upon written notice to all exhibitors. Each exhibitor expressly agrees to be bound by the rules and regulations set forth herein and by any amendments thereto adopted by the AHRS from time to time. Any exhibitor or exhibitor representative who, in the opinion of the AHRS, conducts itself unethically may immediately be dismissed from the meeting without refund or other appeal.

VIOLATION OF RULES

Any violation by an exhibitor of the AHRS's rules and regulations may, at the AHRS's discretion, result in denial of access to the exhibit area, denial of exhibit booth installation, closing or removal of the exhibitor's exhibit booth, and/or prohibition on participation in future meetings. In the event an exhibitor violates the rules and regulations and is prohibited from continued use of the exhibit space, exhibitor's exhibit booth fee, or any portion of it, is non-refundable.

INDEMNIFICATION

Exhibitor shall indemnify, defend, and hold the AHRS, the meeting facility, and their respective directors, officers, members, agents, employees and successors, and each of them, forever harmless from and against: (i) any damage or charges resulting from violation of any law or ordinance or violation of the rules and regulations of either the AHRS or meeting facility, except those occasioned by the gross negligence or willful misconduct of the AHRS or the meeting facility; and (ii) any and all other claims, liabilities, losses, damages, or expenses (including, without limitation, attorneys' fees), whether those of the exhibitor or a third party, arising, directly or indirectly, from exhibitor's occupancy and use of the

exhibition premises, or any part thereof, except those arising from the gross negligence or willful misconduct of the AHRS or the meeting facility. Exhibitor further waives any and all rights it may have against the AHRS, the meeting facility, and their respective directors, officers, members, agents, employees and successors, and each of them, and releases and discharges them from any claim relating to exhibitor's occupancy and use of the exhibition hall, or any part thereof.

WAIVER OF LIABILITY

Exhibitor hereby waives any and all claims, actions, causes of action, losses, and damages of any kind or nature exhibitor may have against AHRS, the meeting facility, and their respective directors, officers, members, agents, employees and successors, directly or indirectly resulting from, arising out of, or in any way related to this Exhibitor Information and Rules & Regulation document. This waiver of liability applies to all claims, actions, causes of action, losses, and damages of any kind or nature whatsoever, including, but not limited to, direct, indirect, general, special, incidental, consequential, exemplary, statutory, contractual, or damages or losses of any other kind or type. This waiver of liability applies whether the alleged liability is based on contract, negligence, tort, strict liability, or any other basis and even if AHRS or the meeting facility knew or should have known of the possibility of such damages. This waiver of liability shall be enforceable to the maximum extent permitted by applicable law.

For further information, please contact:

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